

MCA Texas 2023 Conference & Product Show

Hyatt Regency Hill Country Resort, San Antonio, TX

Schedule of Events

Wednesday, July 26, 2023

- 2:00 - 6:30 PM Registration
- 3:00 - 6:00 PM BOD Meeting
- 5:00 - 6:00 PM Diamond and Platinum Sponsors Council leadership meeting with BOD
- 6:30 - 8:00 PM Opening Reception

Thursday, July 27, 2023

- 7:30 - Noon Registration
- 7:30 - 9:00 AM Breakfast with Guest Speaker MCAA President Robert J. Beck, John W. Danforth Company and MCAA CEO Tim Brink
- 9:00 - 10:30 AM Keynote Speaker - Sara Ross - The Confidence to Get Knocked Down & the Resilience to Get Back Up
- 10:30 - 12:00 PM Keynote Speaker - Teresa Magnus / Kathryn Ely - The Return on Investment from Building Mental Wellness
- Noon - 1:30 PM Lunch with Guest Speakers Ben Westcott and Chris Love, Andrews Myers Law Firm
- 1:30 - 7:00 PM Open
- 7:00 - 8:00 PM Dinner
- 8:00 - 9:00 PM Dessert Party

Friday, July 28, 2023

- 7:30- 9:00 AM Breakfast with Guest Speaker - Anirban Basu, - *Show Me The Money (Supply)*
- 9:00 - 4:00 PM Open
- 11:00 - 4:00 pm Education Session - Project/Service Managers Series, Includes Lunch - Blake Wentz, Wentz Consulting Co.
Session 1 Legal Aspects of Managing the Communication Trail (2 hours)
Session 2 Negotiation Strategies (2 hours)
- 4:00 - 7:00 PM Product Show
- 6:30 - 11:00 PM Children's Party and Dinner Ages 4 - 12 (Pre-register)
- 7:00 - 8:00 PM Dinner
- 8:00 - 11:00 PM Casino Night

Saturday, July 29, 2023

- 7:00 AM Golfers Breakfast
- 8:00 - 12:30 PM Golf Tournament - Shotgun Start, Lunch and awards upon conclusion
- 1:30 - 6:30 PM Open
- 6:30 - 7:30 PM Annual Meeting Reception
- 7:30 - 9:00 PM Dinner and Annual Meeting
- 9:00 PM Texas Country Singer / Songwriter Kevin Fowler Concert

Sunday, July 30, 2023 - Check out