

Moving Forward With Confidence

Alan Beaulieu, PhD
President



Post-COVID Forecast Accuracy When Things Were First Starting to Go Awry...

	Data is Through	Date of Forecast	Duration	Accuracy
US GDP	Dec 2019	Mar 20th	9	98.4%
US Ind. Prod.	Feb 2020	Mar 25th	9	96.5%
Europe Ind. Prod.	Jan 2020	Mar 25th	9	98.7%
Canada Ind. Prod.	Dec 2019	Mar 25th	9	94.9%
China Ind. Prod.	Feb 2020	Mar 29th	9	92.8%
Retail Sales	Jan 2020	Mar 21st	9	98.7%
Housing	Jan 2020	Mar 26th	9	99.6%
Employment	Feb 2020	Mar 28th	9	93.7%

ITR Economics provides the best economic intelligence to reduce risk and drive practical and profitable business decisions.

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Washington DC







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Source: FRB

Management Objectives ™

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A Powerful Management Tool Rate-of-Change

	Raw		3MMT	<u>3/12</u>	<u>12MMT</u>	<u>12/12</u>
Jun-19	5.066					
Jul-19	5.162					
Aug-19	5.202		15.4			
Sep-19	5.057		15.4			
Oct-19	5.392		15.7			
Nov-19	4.956		15.4			
Dec-19	5.114		15.5			
Jan-20	4.892		15.0			
Feb-20	4.585		14.6			
Mar-20	4.981		14.5			
Apr-20	4.066		13.6			
May-20	4.198		→ 13.2		→ 58.7	
Jun-20	4.873		13.1		58.5	
Jul-20	4.939		14.0		58.3	
Aug-20	4.894		14.7	-4.7%	57.9	
Sep-20	5.084		14.9	-3.3%	58.0	
Oct-20	5.312		15.3	-2.3%	57.9	
Nov-20	5.000		15.4	-0.1%	57.9	-4.6%
Dec-20	5.414		15.7	1.7%	58.2	-4.3%
Jan-21	4.915		15.3	2.4%	58.3	-4.5%
Feb-21	4.811		15.1	3.8%	58.5	-4.3%
Mar-21	6.080		15.8	9.3%	59.6	-2.2%
Apr-21	5.853		16.7	22.8%	61.4	2.5%
May-21	5.781		17.7	33 7%	→ 63.0	7.3%

3/12 Rate-of-Change

$$= \frac{May\ 2021\ 3MMT}{May\ 2020\ 3MMT} \times 100 - 100$$

$$=\frac{17.7}{13.2} \times 100 - 100 = 34.0\%$$

12/12 Rate-of-Change

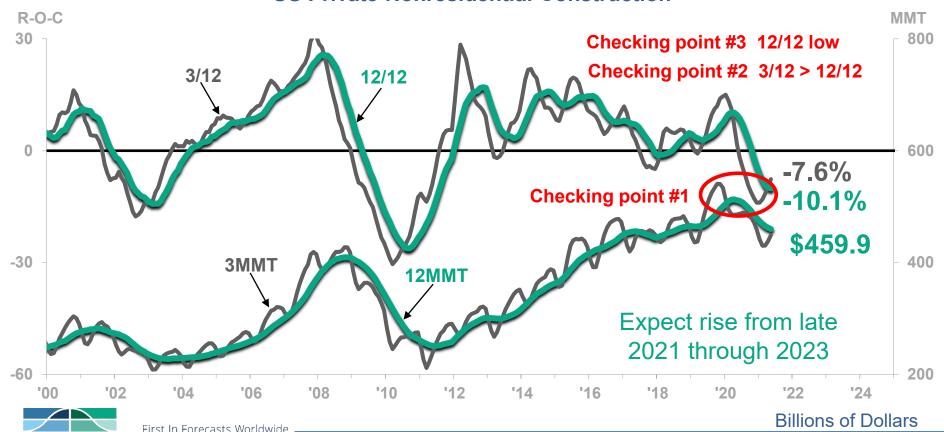
$$= \frac{May\ 2021\ 12MMT}{May\ 2020\ 12MMT} \times 100 - 100$$

$$=\frac{63.0}{58.7} \times 100 - 100 = 7.3\%$$



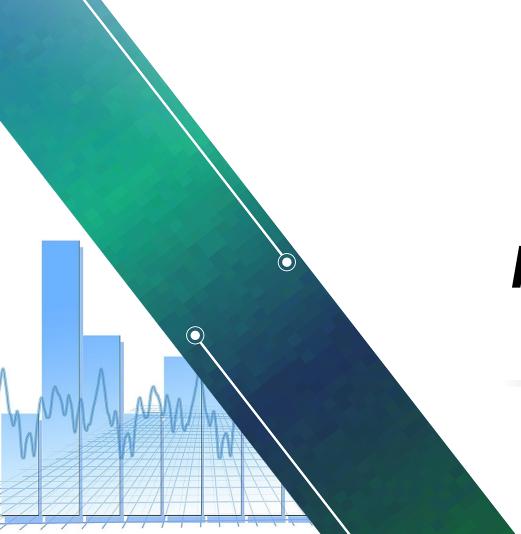
Early Indications of Near-Term Cyclical Low

US Private Nonresidential Construction



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Source: US Census Bureau





Macroeconomic Trends



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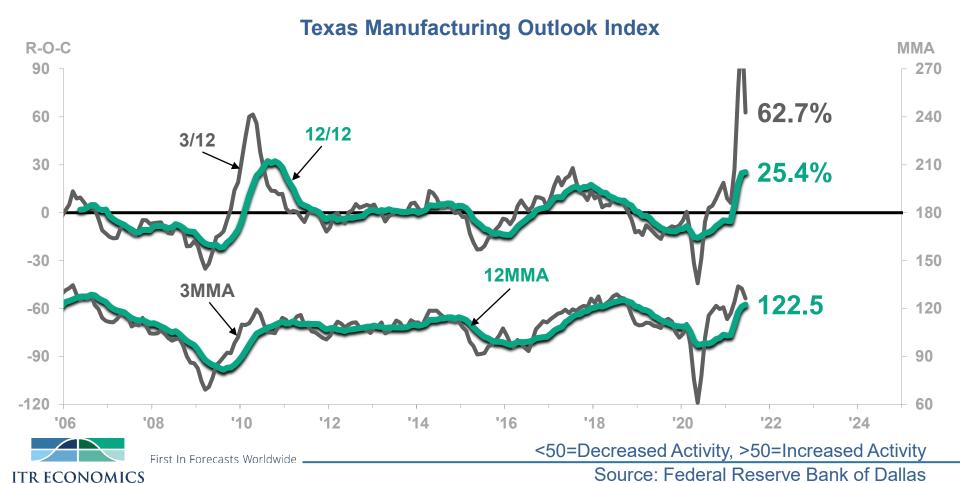
U.S. Economic Leading Indicators

Indicator	Trend	Macro Indication
ITR Retail Sales Leading Indicator	Rise	Positive through next four quarters
ITR Financial Leading Indicator	Decline	Tentative signal of deceleration in 2022
JPMorgan Global PMI	Decline	Tentative signal of deceleration in 2022
OECD Leading Indicator	Decline	Tentative signal of deceleration in 2022
G7 Leading Indicator	Decline	Tentative signal of deceleration in 2022
Purchasing Managers Index (PMI)	Decline	Tentative signal of deceleration in 2022
ITR Leading Indicator	Rise	Positive through next three quarters
Wilshire Total Market Cap	Decline	Tentative signal of deceleration in 2022
US Business Confidence Index	Decline	Tentative signal of deceleration in 2022
Single-Family Housing Starts	Rise	Positive through next three quarters
Total Industry Capacity Utilization	Decline	Tentative signal of deceleration in 2022
US Exports, Goods – World	Rise	Positive through next quarter



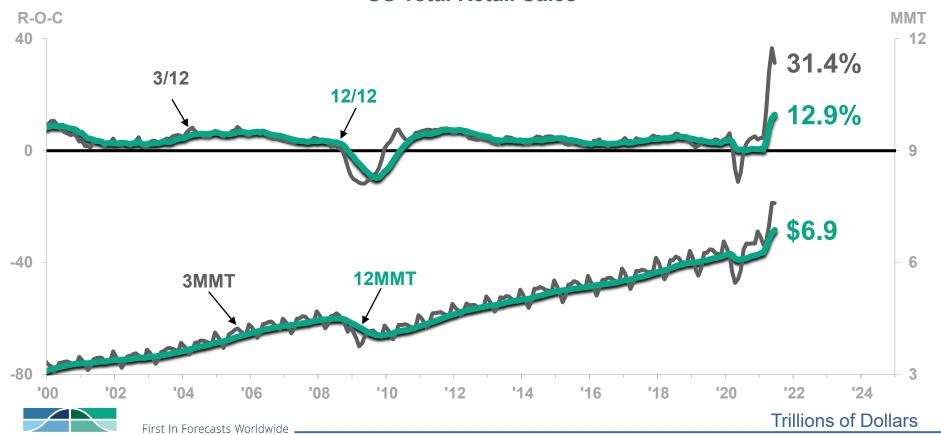
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Notice the Potential Early Signals Regarding 2022



Positive Input from the 3/12 and the 3MMT

US Total Retail Sales



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Source: US Census Bureau

Positive News for the Texas Economy

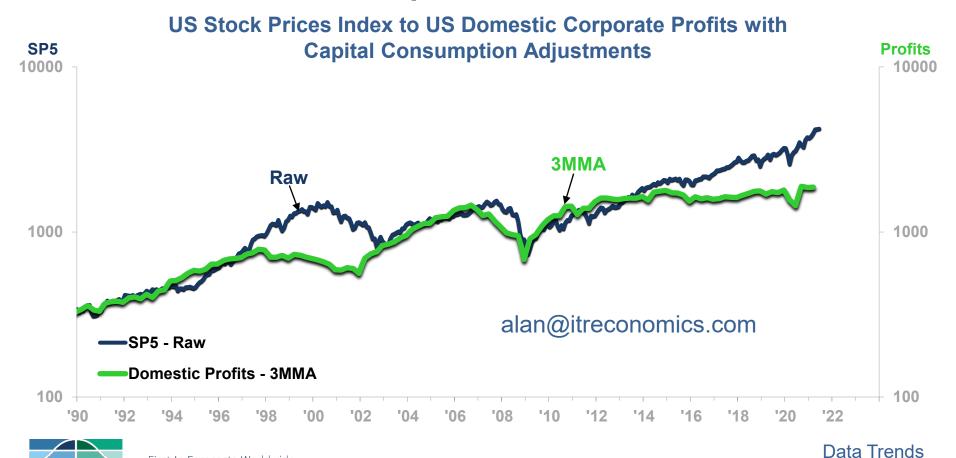
Texas Housing Permits

Location	12/12	Phase	Annual Trend	Direction
Texas Total	19.3%	В	245.6	^
Texas Single-Family	34.2%	В	175.2	^
Texas Multi-Family	-6.6%	Α	70.4	•
*San Antonio Single-Family	39.4%	В	13.1	^
*Houston Single-Family	35.2%	В	52.4	1
*Dallas Single-Family	35.6%	В	50.4	^
*Austin Single-Family	34.0%	В	24.8	1



^{*}Metropolitan Statistical Areas

An Overpriced US Market



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Source: Wall Street Journal, BEA



Optimizer

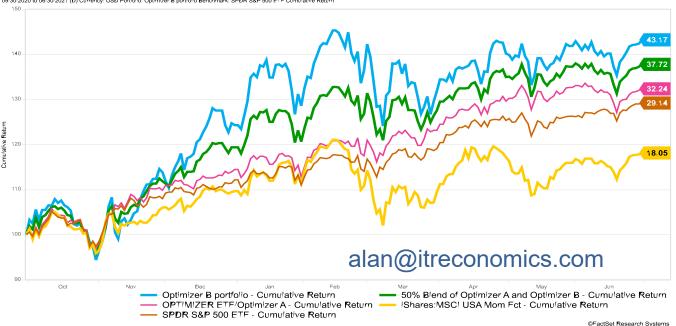
Portfolio: OPTIMIZER B PORTFOLIO Benchmark: SPDR S&P 500 ETF

USD Currency:

10/01/2020 Start Date: End Date: 06/30/2021 Holdings Type: Direct

Hypothetical Growth of 10,000

09/30/2020 to 06/30/2021 (D) Currency: USD Portfolio: Optimizer B portfolio Benchmark: SPDR S&P 500 ETF Cumulative Return



1. Bellwether Advisors, LLC is a registered investment adviser whose principal office is located in Nebraska. Information here is directed toward U.S. Residents only. Bellwether only transacts business in states where it is properly registered or excluded or exempted from registration requirements

- 2. The composite contains 100% Equity Stocks, and is managed for aggressive capital appreciation. The composite is being used as only a portion of an investor's or account's overall investment portfolio. Investing in 100% stocks can provide significant potential for capital loss, and investors should only invest in the amount of risk consistent with their risk tolerance.
- 3. The comparison benchmarks are the SPDR S&P 500 ETF (Ticker: SPY) and the iShares MSCI USA Momentum Factor ETF (Ticker: MTUM). Further information regarding the benchmarks is available upon request.
- 4. Valuations are computed and performance reported in U.S. Dollars.
- 5. Net-of-fees performance returns are presented after investment management fees (based on maximum fee of 1.25% annualized but billed monthly) and direct trading expenses. Performance results include the reinvestment of all income. Returns are presented gross of all income taxes.
- 6. This composite was created in September 2020. A complete list and description of firm composites is available upon request.
- 7. Additional information regarding policies for calculating and reporting returns is available upon request.
- 8. Cumulative returns are the compounded daily returns assuming constant-dollar (time-weighted) returns over the time period presented, from 1 October 2020 through 30 June 2021. They are not annualized. Standard Deviations (where presented) are annualized
- 9. Past performance is not necessarily an indicator of future results. Information included here is not an offer to buy or sell or a solicitation of any offer to buy or sell the securities mentioned herein. 10. The results for holdings are obtained from third parties deemed by the adviser to be reliable. Nonetheless, the adviser has not verified the results and cannot be assured of their accuracy.
- 11. The 50/50 Blend of Optimizer and Optimizer B is a 50% allocation each of Optimizer B, and of Optimizer ETF

Rise Through 2022

US Nondefense Capital Goods New Orders (excluding aircraft)

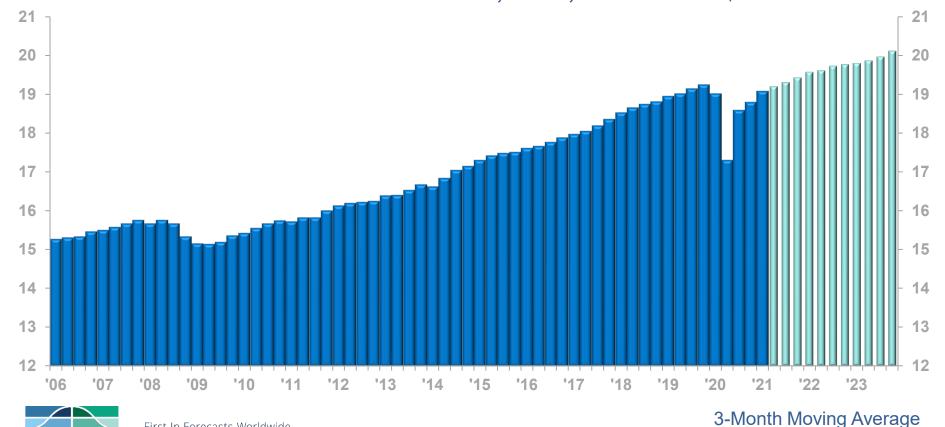


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Source: US Census Bureau

Real Growth Returns 3Q21 & Runs Through 2023

US Gross Domestic Product, SAAR, Chained 2012 \$



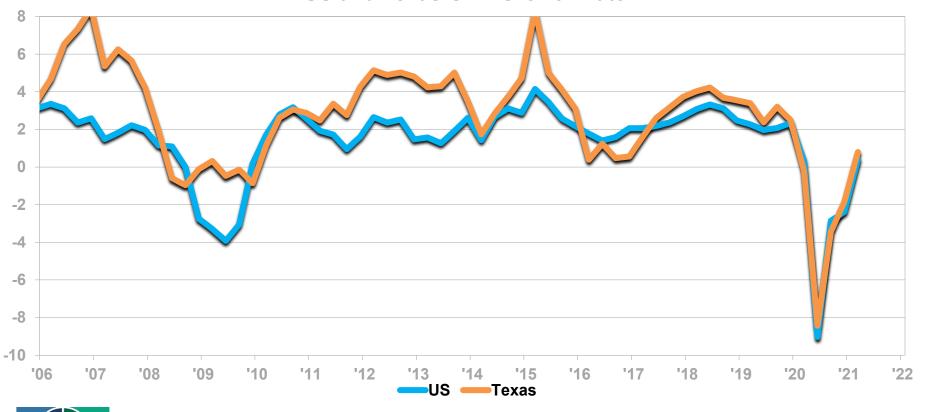
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Source: BEA

Close Cyclical Relationship

US and Texas GDP Growth Rate



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3/12 Rates-of-Change

Source: Bureau of Economic Analysis

Economic Power

Texas MSA GDP 2019

Austin GDP: \$ 143.1 bn

Austin GDP is equal to the state of Nevada, and the country of Kuwait

Dallas GDP: \$472.3 bn

Dallas GDP is equal to the state of Michigan, and the country of Nigeria

Houston GDP: \$472.1 bn

Houston GDP is equal to the state of Michigan, and the country of Nigeria

San Antonio GDP: \$115.6 bn

San Antonio GDP is equal to the state of Arkansas, and the country of Morocco

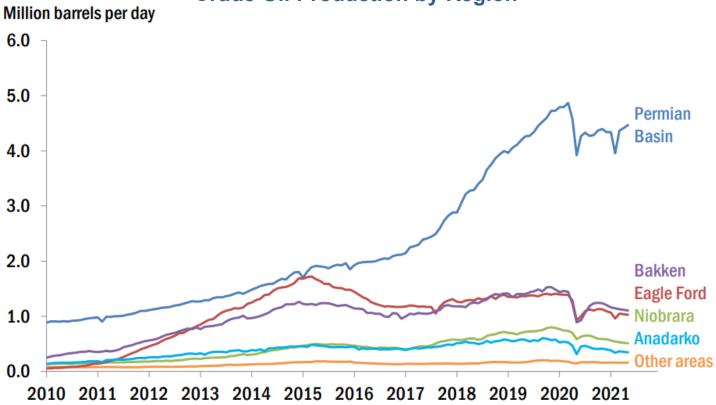


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Source: BEA

No Surge Evident or Anticipated

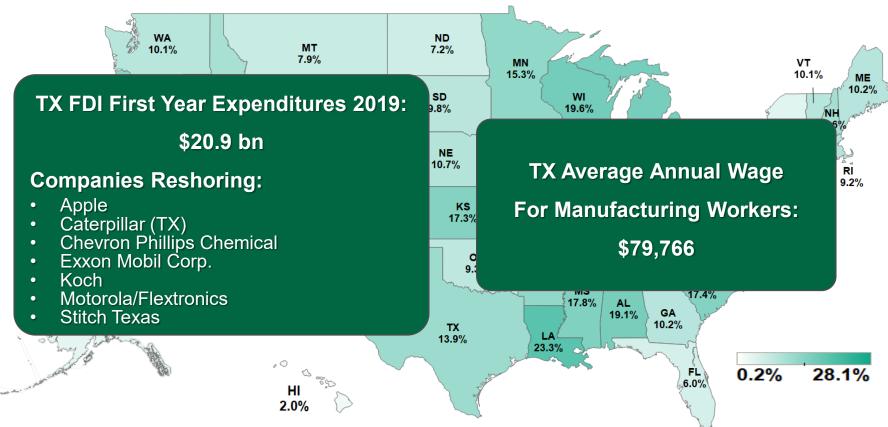
Crude Oil Production by Region





Million Barrels per Day

Manufacturing Output by State





Manufacturing Output as a Percent of State GDP

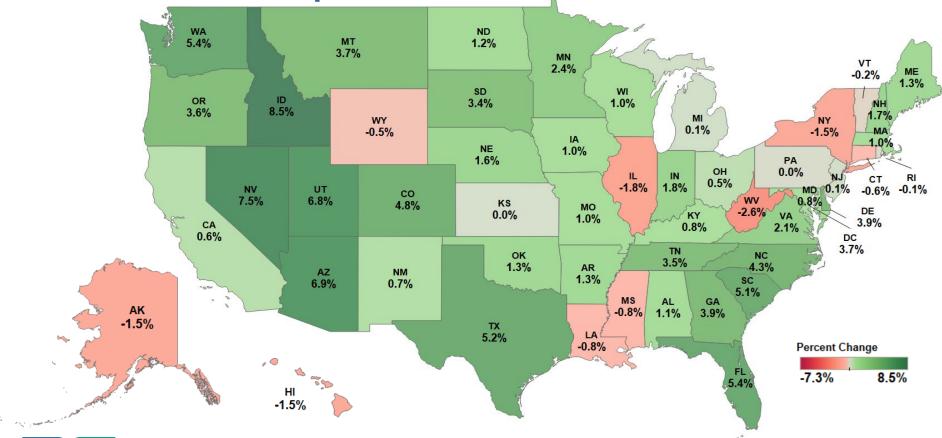




People



State Population Growth 2016 to 2020



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Population Growth 2016 – 2020, Percent Change Source: US Census Bureau

Texas Population Growth Rate

<u>City</u>	Growth Rate
Houston	1.5%
San Antonio	5.7%
Dallas	3.2%
Austin	6.3%
Fort Worth	8.9%
El Paso	0.8%
United States Total	2.6%





The Positive Implications of Younger Workforces

Available Workforce

Gen X 1965-1980 Gen Y 1981-1996



Gen Z 1997-2015

	Gen Z	Millennials	Gen X	Boomers
US	20.8%	21.7%	20.4%	21.3%
TX	23.1%	23.0%	20.5%	18.1%
*Austin	21.4%	26.5%	22.0%	16.9%
*Dallas	22.8%	23.3%	21.8%	17.5%
*Houston	22.9%	23.6%	21.3%	17.5%
*San Antonio	22.9%	23.4%	20.2%	18.2%

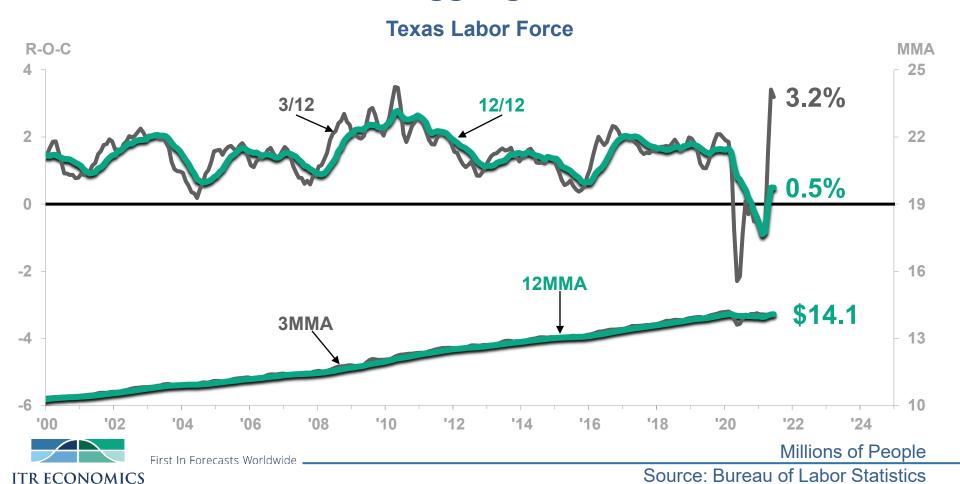
*Metropolitan Statistical Area



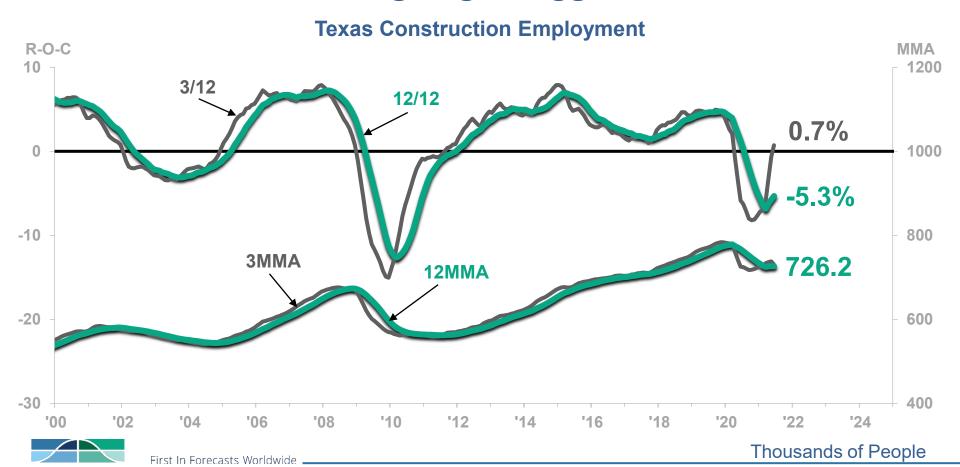
Percent of Total Population

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Growth Rate is Struggling to Return to Normal



Ongoing Struggle



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Source: Bureau of Labor Statistics



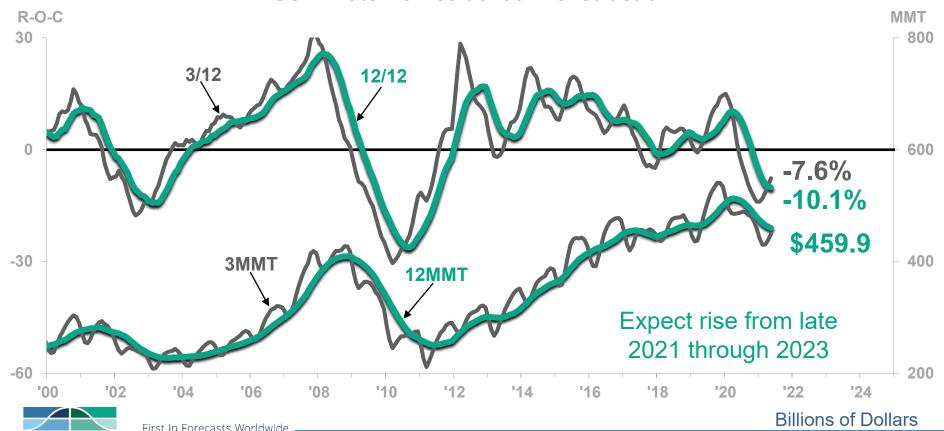


Construction Markets



Early Indications of Near-Term Cyclical Low

US Private Nonresidential Construction



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Source: US Census Bureau

Indication of Construction Recovery in 2022

US Private Nonresidential Construction to US Total Construction Job Openings



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Sources: US Census Bureau, Bureau of Labor Statistics

Indicating Construction Rise in 2022 and into 2023

US Private Nonresidential Construction to US Single-Unit Housing Starts



ITR ECONOMICS

Source: US Census Bureau

Indicating Cyclical Rise Through at Least Late 2022

US Private Nonresidential Construction to ITR Leading Indicator[™]

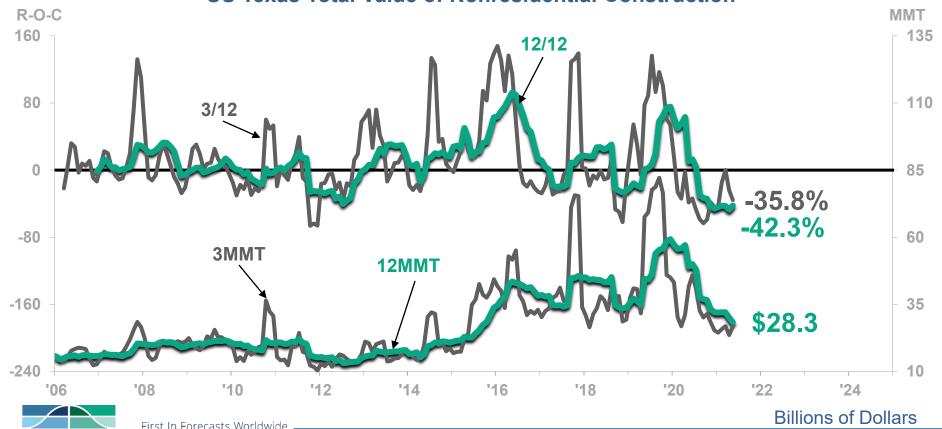


ITR ECONOMICS

Sources: US Census Bureau, ITR Economics

Early Indication of a Cyclical Low

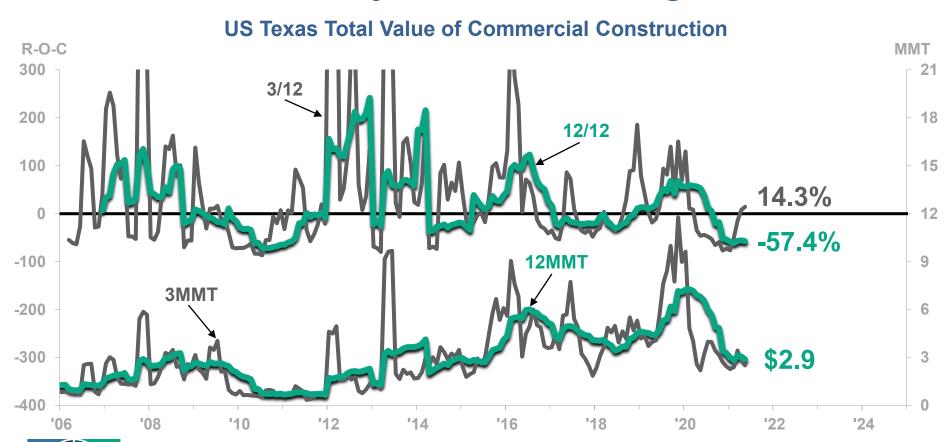
US Texas Total Value of Nonresidential Construction



ITR ECONOMICS

Source: ConstructConnect

Shift to Cyclical Rise Has Begun



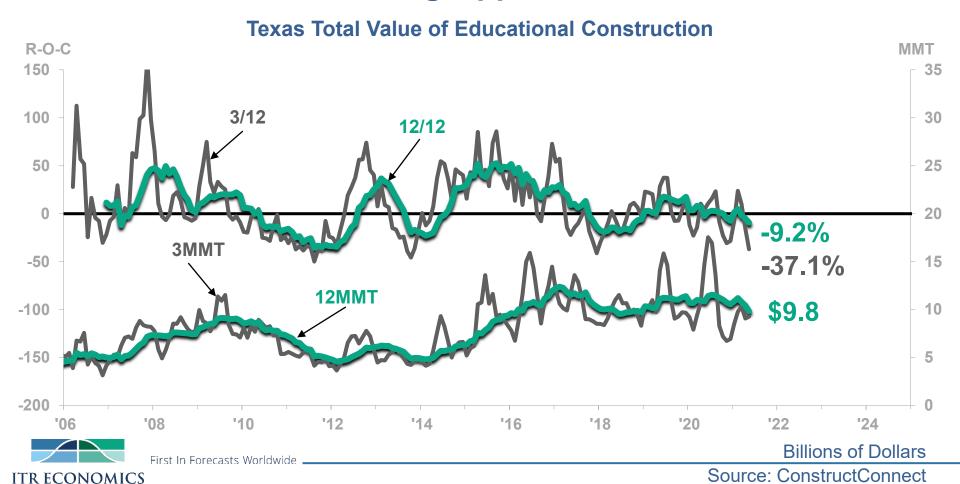
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ITR ECONOMICS

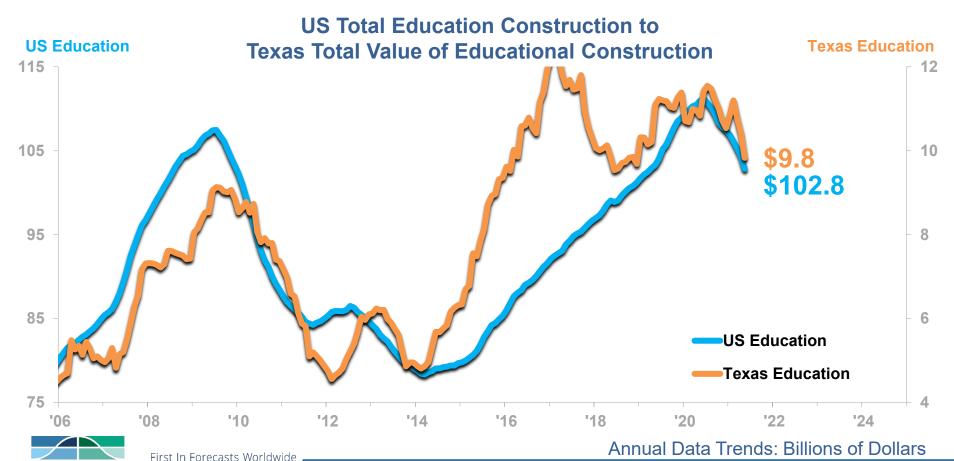
Source: ConstructConnect

Billions of Dollars

Declining Opportunities



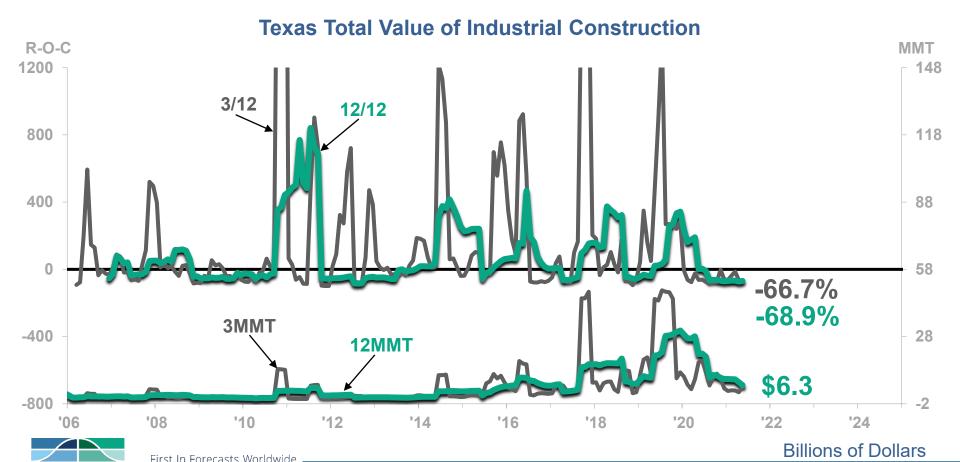
Texas is Moving With the Overall US Trend



ITR ECONOMICS

Sources: US Census Bureau, ConstructConnect

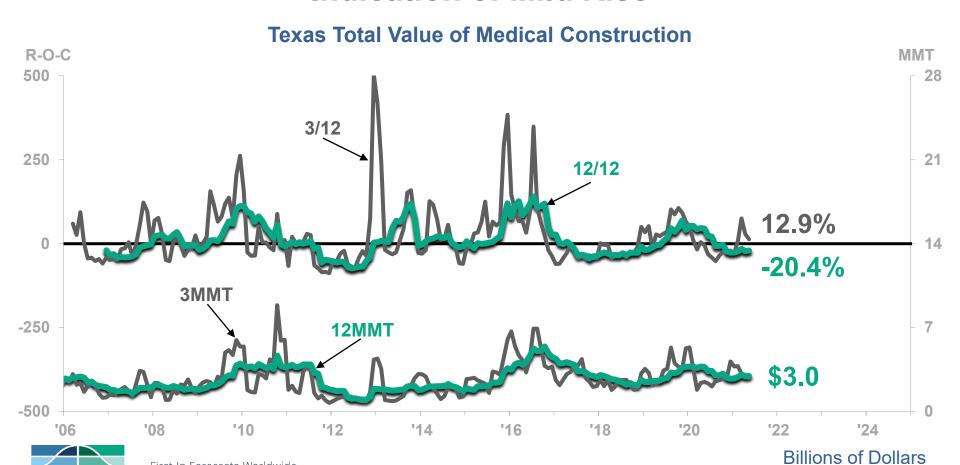
Mild Near-Term Decline Likely



ITR ECONOMICS

Source: ConstructConnect

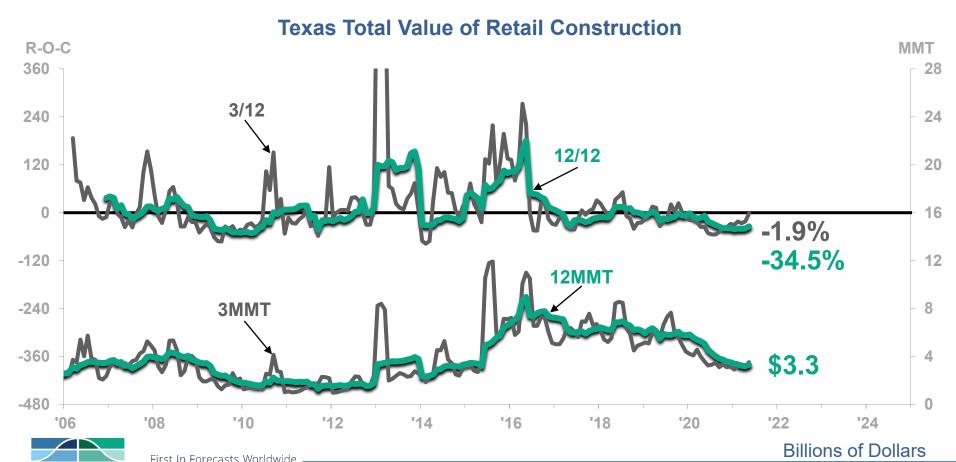
Indication of Mild Rise



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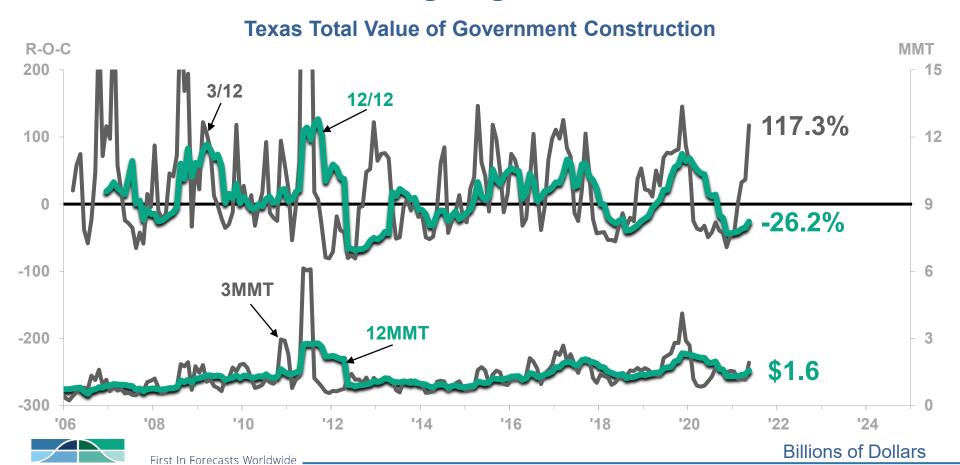
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Early Cyclical Improvement



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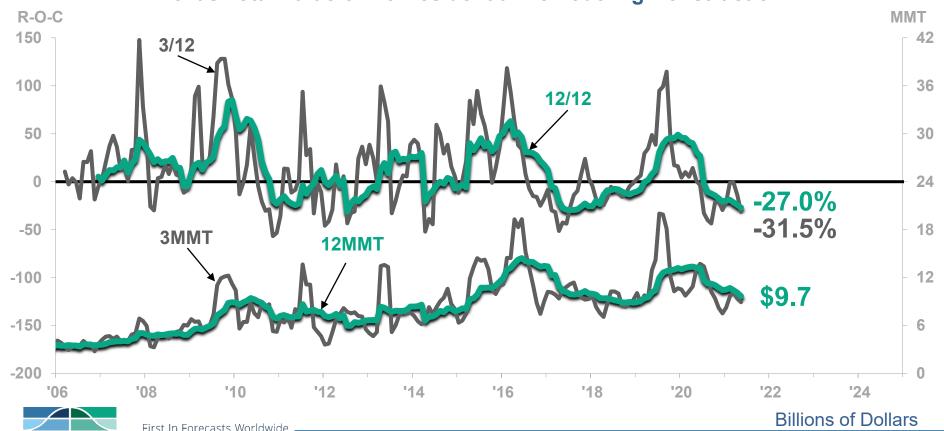
Ongoing Rise



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Negative Cyclical Pressure

Texas Total Value of Nonresidential Remodeling Construction



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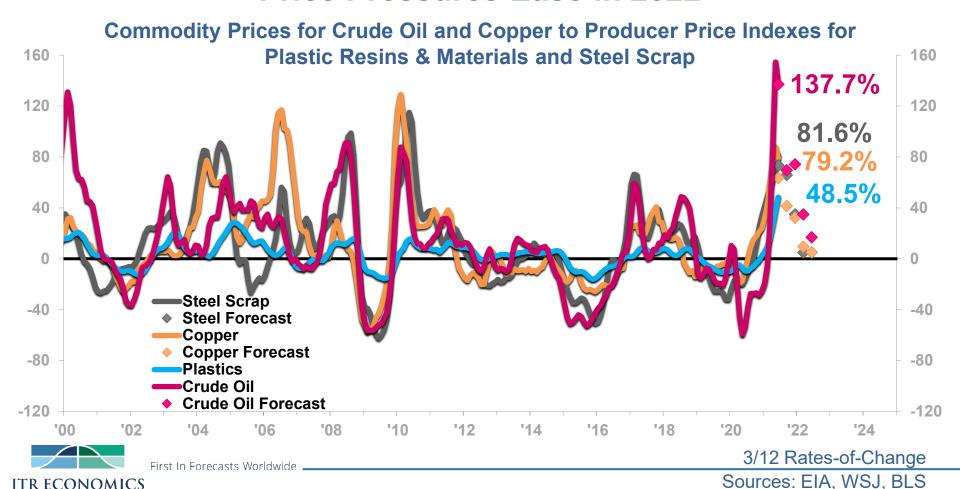




Prices



Price Pressures Ease in 2022



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Signaling 3/12 Decline for Copper Prices

US Copper Futures Prices to China Leading Indicator



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Sources: WSJ, OECD

External Signal of Decline in the Copper 3/12

US Copper Futures Prices to China Purchasing Managers Index for Manufacturing

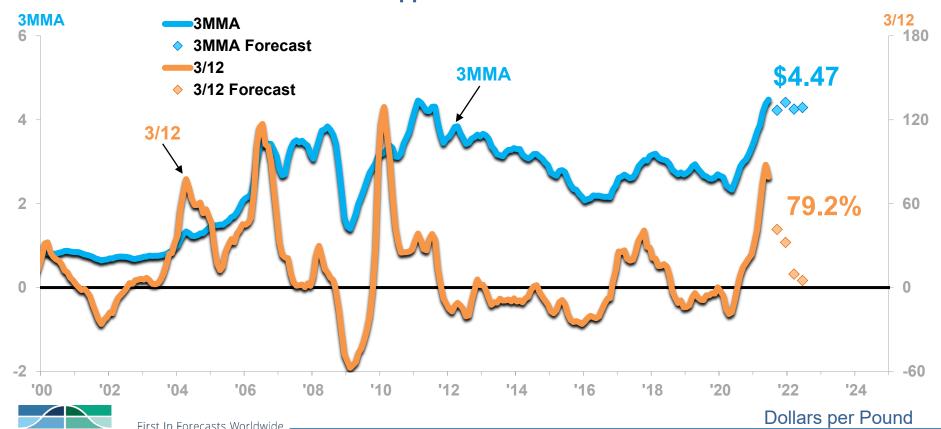


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Sources: WSJ, Markit Economics

3MMA Rise Slows and Levels Out Through Mid-2022

US Copper Futures Prices

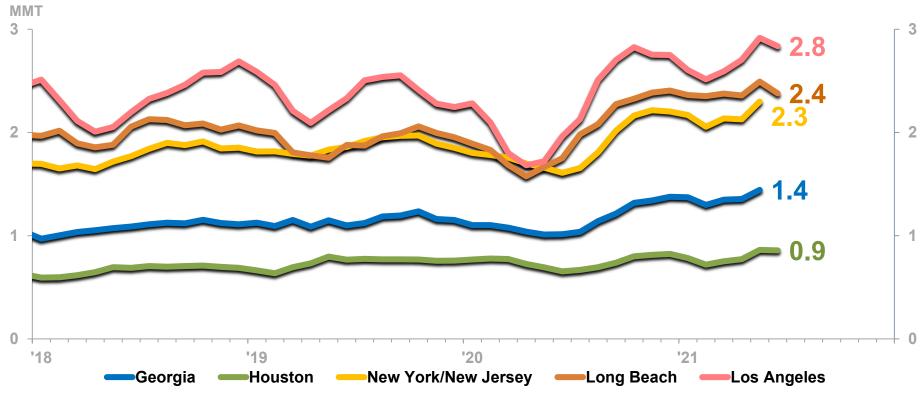


ITR ECONOMICS

Source: WSJ

Early Indications of Improvement

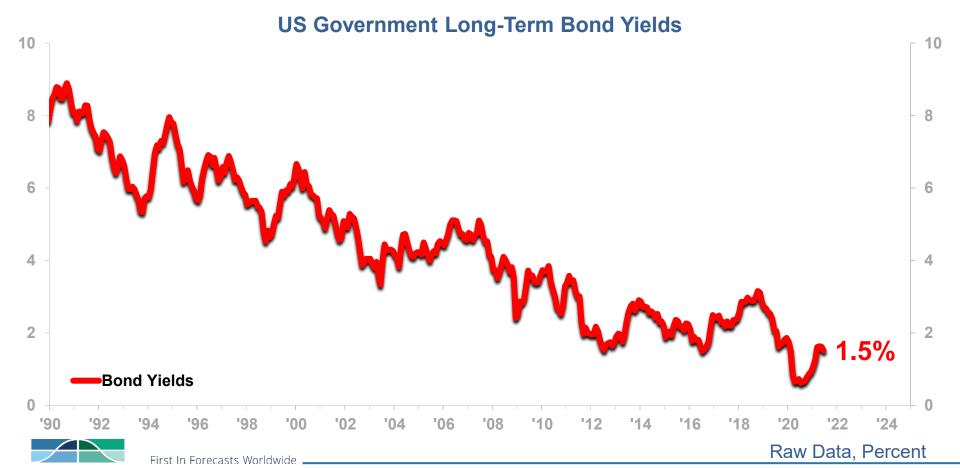
Total Intermodal Container Traffic | Top Five US Ports





Millions of TEU

US Bond Yields and Inflation Concerns



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Source: FRB

Deficit Spending Puts Downward Pressure on the USD

US Dollar Broad Real Trade Weighted Exchange Rate Index to US Nominal Federal Government Deficit USD (2006 = 100)Nominal Deficit (Bil. \$) 120 500 110 100 -500 -100080 -1500 USD - 3MMA Nominal Deficit Leads by 20 Months Nominal Deficit - 3MMA 70 -2000 '95 '97 '03 '05 '15

Sources: FRB, White House Office of Management and Budget

Quarterly Trends

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Any questions?





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