

Whatever! Managing the Generational Divide in Today's Digital Workplace

How do you manage the most diverse, wired, impatient, skeptical, demanding, fun-loving workers in US history? That's today's labor force. Aligning these competing attitudes and expectations consumes time and treasure and drains productivity. This program, specifically designed for mechanical contractors, will teach you how to balance the demands of emerging contributors with the expectations and practices of seasoned professionals. Leave this session with simple but powerful strategies for integrating the most diverse workforce your firm has ever seen.

Knowledge Transfer and the Emerging Generations

What would you do if they all left with what they know? The coming decade will see a tremendous out-migration of skills and experience as the Baby Boomers retire. So how do you capture and transfer this knowledge to the emerging generations? Learn strategies for gathering and organizing the knowledge possessed by seasoned contributors. Discover simple and cost-effective ways to deliver these insights to technology-dependent young workers. Learn how to get staff invested in the process. Walk away with the plan you need to begin this effort.

Bob Wendover has been teaching employers how to recruit and manage their workforce for more than 30 years. He is the award-winning author of ten books including *Smart Hiring*, *Crossing the Generational Divide*, *Two Minute Motivation* and *Figure It Out!* He has been working with contractors and construction companies for the past 15 years. The presentations at this conference will mark the 25th time he has spoken to an MCA audience.



Bob Wendover *Better Decisions – Better Outcomes*

For more than 25 years, Bob Wendover has engaged audiences from the towers of Wall Street to the outback of Alaska. He is the award-winning author of [Figure It Out!](#) and [Crossing the Generational Divide](#) along with eight other books and management curriculums.