



Jim Whitt

You Can Do What An Old Dog Can't - Change...The Power of Purposeful Change

All animals are creatures of habit. But human beings are the only animals that can choose to change. Unlike old dogs, humans can learn new tricks when they understand the principles involved in creating new patterns of behavior. Learn the key to evolving and succeeding in a rapidly changing world.

Colleen Barrett, president emeritus of Southwest Airlines, calls Jim Whitt her favorite "people provoker."

"The members of our culture committee still rave about your visit. Thanks again for inspiring our People to reach their full potential and find their true purpose in life. Times are trying in the airline industry (as they are everywhere!) and your values and principles continue to hit home with all of the Southwest Warriors."

– Colleen Barrett, Southwest Airlines

Jim Whitt is an unapologetic people provoker. For more than 20 years Jim has provoked people and organizations to reach their full potential as a speaker, consultant and author.

As a speaker, he provokes people to thought and laughter (kind of a cross between Dr. Phil and Jeff Foxworthy). As a consultant, Jim provokes leaders to create cultures where people are self-motivated. As an author, Jim provokes readers with proven processes to help them improve their lives and their organizations. Jim's people-provoking career was birthed from the discovery of his purpose in life (to help people reach their full potential) in 1988. Prior to that he spent more than a decade in sales and marketing with two Fortune 500 companies. Jim grew up working in the cattle business and has a degree in animal science.

All of this provides him with a unique perspective into human behavior which he has applied to develop his unconventional approach to transforming lives, leaders and organizations as a founding partner of Purpose Unlimited.