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Project/Service Managers Education Series: The Four Leadership Necessities

The challenge for front-line managers, sales managers and new managers is the day-to-day busy-ness of their responsibilities — it feels like they never have time to reflect on their leadership capabilities and grow in their leadership skills.

As a result, they compromise their leadership impact and minimize the effectiveness of their teams.

The practical, straightforward model of leadership I introduce to them in this keynote is foundational for their growth and leadership effectiveness. I've delivered and refined this material for more than 10 years, and know it provides a simple-yet-robust way to grow leadership acumen in your leaders.

The audience will leave with:

- Practical action steps to improve their people leadership skills
- Specific steps to eliminate the things that compromise leadership
- Confidence that their leadership skills can grow, making them more effective, improving their team's ROI, creating greater job success, customer satisfaction and profitability